

NEBRA Board Call, October 2 @ 8 PM

Zoom

Present:

Mike Rowell
Alan Atwood
Ron Jacobs
Tim Cary
Kaitlyn Agnew

Absent:

Chris DeHahn
Brian Wolfe

Agenda:

1. Updates from September topics:
 - a. **{Brian}** Guidelines for RD's to cancel races or adjust resources.
 - i. Brian - has completed subject to minor revisions - ready to post to website? I got the OK from Jeff Poulin to use his information for the promoters best practices guidelines. I will finalize it in the next couple of days and then let you know when we can upload it to the website.
2. New Business
 - a. **{Ron}** Philanthropy possibility from ex-rider to help supplement road race (actually road races, not crits/circuits) budgets.

Offer is up to \$20k

 - Could be part of a matching donation program
 - Donations through BikeReg reg pages
 - Soliciting to clubs and/or individuals for donations
 - Round-up donations when registering
 - Available for reimbursement for races getting volunteers through organizations

NEBRA Criteria to be developed by Ron.

 - Criteria potentially to include steps taken before the race (e.g., how soon before race date the race is active on Bikereg), minimum entry fees, prize list?, other services or benefits available at the race, the funding of volunteer participation, and other criteria to be developed by consensus
 - In the meantime Ron to communicate to John the enthusiastic reception of his generous offer, and that the Board will be building out for his review the proposed details of the program

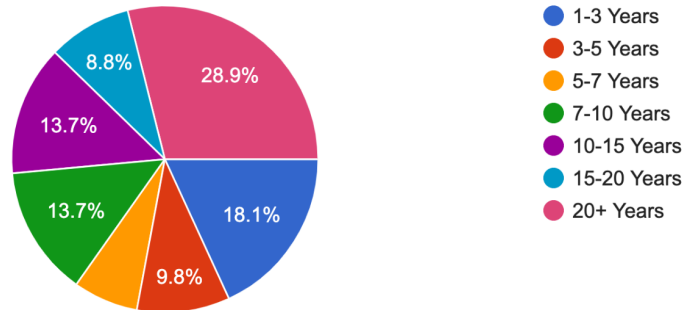
- There appears to be Board consensus to announce the program, once finalized, to the NEBRA community at large and not just promoters

Are we biting off too much by running matching funds programs?

- b. email blast platform update (Tim)
 - i. Working Well
 - Cost savings: ~\$20/month (Mailchimp ~\$63/month)
 - ii. Cancel Mailchimp before 10/25 (Tim)
- c. Racer survey
 - i. Initial results

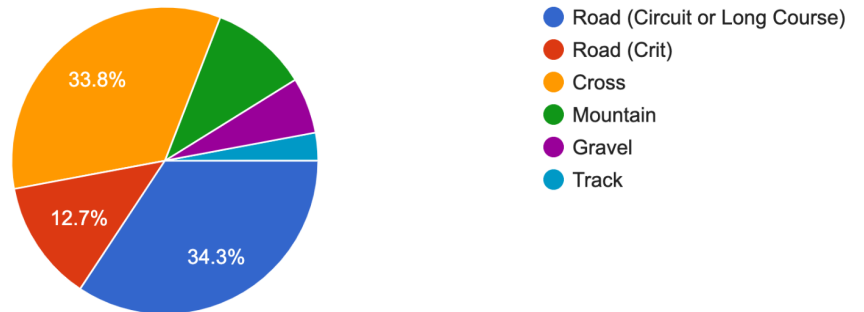
How Many Years Have You Been Racing (If Not Currently Racing, How Many Years Did You Race The Past?)

204 responses



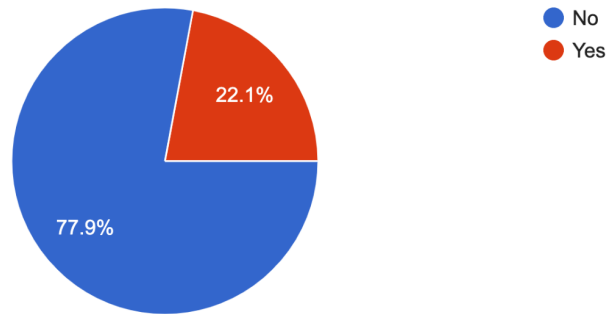
What is (or was) your Preferred / Primary Racing Discipline ?

204 responses



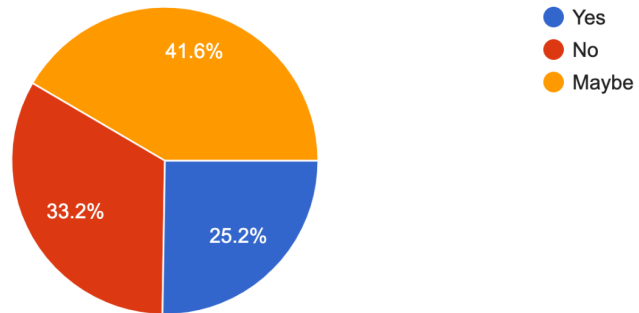
Have You Changed Your Preferred / Primary Racing Discipline Recently?

204 responses



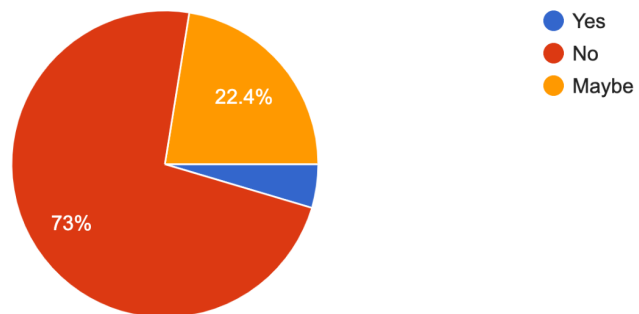
If NEBRA provided any incentives to race, would that affect your plans/decisions?

202 responses



New England races are in dire need of USAC officials. Are you interested in becoming an official? If you select "yes" or "maybe", we may contact you at th...ut what it is like to be an official on our wel

196 responses



ii. When to close it (December newsletter)

- d. Next newsletter
 - e. Start working on 2024 road calendar? (table - possible Nov start)
3. Other Business
- a. {Alan} Contact RR series winners to send to Verge store to get jerseys.

Schedule Next Board Call: November 6th at 8pm.

Chat content