NEBRA Board Call, February 6 @ 8 PM

Hosted on Zoom

Present: Mike Rowell Alan Atwood Brian Wolfe Kaitlyn Agnew Alex Grabau Chris DeHahn

Absent: Joseph Rodrigues

Agenda:

- 1) Progress
 - a) {Brian} Annual Meeting conducted 1/29/23
 - i) # of attendees ~20 attendees out of 45 responses; quite low.
 - ii) Reviewing feedback and comments from members
 - b) Board of Directors Housekeeping
 - i) Up for re-election: Chris DeHahn
 - ii) Alex Grabau and Joe Rodrigues have reached their 6 year limit and will be retiring from the board.

THANK YOU ALEX AND JOE FOR YOUR CONTRIBUTIONS TO NEBRA AND NEW ENGLAND BICYCLE RACING!!

- iii) Received two new board member candidate statements (Tim Cary & Ron Jacobs)
 - Board to air any objections (none); notice to constituents about no need for election, any objections, Ron and Tim notified by Brian/Alan and officially on board by 2/12/23.

2) New News/Objectives

- a) Annual Meeting To-Do's
 - i) Post financials on the website (Leslie??)
 - (1) Brian will post for '21 and '22
 - ii) **{Kaitlyn}** Send notice for Championship bids submission via new form.
 - (1) Gravel Championships
 - (a) May not have Elite categories acceptable exception to the stated category requirements

- (b) Max entries if low at 200 (100/100) will work with it for year 1 and then discuss additional requirements for future events.
- iii) Posting details on new Officials Incentives to website
 - (1) Should mention additional fees for background check which vary between state and county
 - (2) Should mention SafeSport is required.
- b) Website update
 - i) General cleanup/data update to site.
 - ii) Calendar: To replace the current Simple Calendar app with a link to PDF of the calendar that Alan created and embed Google Calendar to page.
 - iii) Post details for 2023 Road & Cross Series
 - (1) Does anyone have access to the NEBRA logo graphics template?
 - iv) Are we doing a separate BikeReg page for supporters anymore? Swag? Clothing? - Let it go.....
 - v) Officials Incentive Program; need a quick writeup.
- c) Grants/Officials Incentives:
 - i) Do we know how much we have available?
 - ii) How much did we spend last year?
 - iii) Separate e-mail conversation about grant/incentive budgets/caps?
- d) 2023 Road Series
 - Any value to separating criteriums from road/circuit events? This would allow us to emphasize the road/circuit races more since there are so few of them now
 - (1) No, but more points for road/circuit events
 - (2) Training race guidelines......
 - ii) Alan will work with Colin @ RoadResults on this.
 - iii) Can someone take on the task of recruiting a jersey sponsor for series winners?
 - (1) Trophies instead of jerseys?
 - (2) Inventory on '18 jerseys use those instead?
 - (3) Discuss and decide in March meeting.
- e) Best Practices Document on the website; review that
 - i) Championship Bids Alan created a Google Form to replace e-mailing application
- f) Safesport updates
 - i) Anyone that needs to update their safesport please do so
 - ii) Google Drive is missing certificates for Mike & Brian
 - (1) **{Brian}** Any sent to you that weren't downloaded?
- 3) Other business
 - a) Mailchimp \$70/month; worth the renewal. Brian/Chris will work on.

Schedule Next Board Call

Monday, March 6th @ 8:00pm

TO-Do's:

- **{Brian}** to post chat from Annual Meeting on Google Drive so we have documentation of comments from meeting attendees (see if we need to follow up on anything)
- (Brian/Alan) to post notice to membership that no vote will be necessary as there were no contests to vote for (3 positions, 3 applications). Voting period (2/6-2/11) will serve as commentary period if any objections exist). Brian/Alan to notify applicants that upon no objections they will be elected to the board on Sun, Feb 12.
- (Brian/Alan) to post '21 and '22 financials to the website (website cleanup process).
- **Kaitlyn}** to send notice for Championship bids submission via new form
- {Alan} to revise documentation for State/Regional championships to include Gravel races; also make "Elite" optional as most events do not have category options.
- **{Brian/Alan}** Brian will finish document for Officials Incentive Program, Alan will convert to PDF and post on Resources/Officials section of website
- {Alan} to update Calendar on website to direct link to Google Calendar plus a PDF document.
- {Mike} to contact Colin about NEBRA logo graphic file; see if he has it. If not we contact JD Bilodeau.
- {Alan} to continue cleanup of website, including removing references to NEBRA supporters program
- {Alan} to start e-mail conversation with the new board (after 2/12) on how much to budget for grant and officials programs. Goal will be to have 2023 budget in place by March 15th.
- {Alan} to start conversation with Colin about 2023 NEBRA Road series, with more points available for road/circuit events. Will also start e-mail conversation with the new board after 2/12 on what to do for awards (jerseys, trophies)?
- **{Board}** to check the updated Best Practices document for accuracy and relevancy.
- **Brian}** to work on downloading current SafeSport certificates into the Google Drive
- **{Brian/Chris}** to evaluate the MailChimp app to see if it is relevant to us now and in the future.

Chat content:

Mike Rowell 8:58 PM http://nebra.us/nebra-kit/ This is what we had for the kit.

Christofer deHahn to Everyone 8:59 PM nice

Mike Rowell to Everyone 9:00 PM They were for sure. Like I say, I think Pete Smith (Mad Alchemy) designed them. Mike Rowell 9:07 PM Export contacts from Mailchimp

In your Mailchimp account, click Audience.

(Optional) If you have more than one audience, click the Current audience drop-down and select the one you want to export.

Click View Contacts.

Click Export Audience.

From the Audience exports section, click Export As CSV and save the file. mailchimp contact list export