

NEBRA Board Call, Dec 5 @ 8 PM

Hosted on Zoom

Present:

Mike Rowell
Alan Atwood
Brian Wolfe
Kaitlyn Agnew
Chris DeHahn
Alex Grabau

Absent:

Joseph Rodrigues

Agenda:

1) Progress

- a) Jeff Poulin Call Update
 - i) Insights on his calendar planning process
 - ii) They order their own medals to provide to state champions; obviously a little more challenging with our LA but interesting insights
 - iii) Open to doing the officials summit again but on alternating years from the nationals official summit
- b) LA Task Force Meeting Update
 - i) According to Jeff, this is dead as Chuck has developed his own plan
 - (1) Which consists of a more regional LA model where they hire someone to oversees the LA in a region
- c) Events Calendar Update
 - i) How are responses looking? I think we should put out a draft of what happened last year with the dates for the ones who have confirmed. It would help people decide on a date

2) New News/Objectives

- a) NEBRA Promoter(s) Summit:
 - i) Official Date? January 29th @ 4pm-6pm
 - ii) Ideas for Topics
 - (1) Annual Report...
 - (2) Review of 2022 Expected vs actuals
 - (3) What We've Been Working On
 - (a) Calendars
 - (b) Insurance
 - (c) Grants

- (d) Officials Incentives
- (e) Working with NYSBRA
- (f) Working on the relationship with USAC - LA benefits
- (g)
- (4) New Officials Incentives
- (5) Best Practices
 - (a) Budgets; Cost Savings Ideas, What's crucial/What's not,
 - (b) Rope Colin back in -
 - (c) Social Media Best Practices?
- (6) Insurance options
 - (a) What's out there; benefits of each; choose wisely
- (7) Trends in road racing, gravel, mtb, cross
- (8) Incentives to bring back MTB to New England
 - (a) Offset funding differentials
 - (b) Letting people know about MTB nationals
- (9) Grant and Funding Opportunities
- (10) How to find a venue and how to approach a venue
 - (a) Interested clubs in supporting events
- iii) Outreach to new promoters to attend
- iv) Focus Group? Alan
- b) Misc
 - i) Look into other insurance options to present to promoters
 - (1) Quality of insurance policies
 - (2) Chris to look into this - Brian to connect Chris to USAC

Schedule Next Board Call

Monday, January 2nd @ 8:00pm

TO-Do's (carried over from last month):

- Reach out to USAC to push officials
- Conversation with Bonnie Walker about the current state of USAC offerings to incentivize Officials? (Nat Com from TX)
 - Look into USA Triathlon Officials and how that works
- Trish and Gina about LA Update
- ~~Press release for NEBRA CX Series~~

Talk to Ted