

NEBRA Board Call, Nov 7 @ 8 PM

Hosted on Zoom

Present:

Mike Rowell
Alan Atwood
Brian Wolfe
Kaitlyn Agnew
Chris DeHahn
Alex Grabau

Absent:

Joseph Rodrigues

Agenda:

- 1) Progress
 - a) Poll sent out for NEBRA Promoters Summit - 13 responses; 75% virtual
 - b) LA Task Force Meeting Update
 - i) Still haven't heard anything about this - follow up with Gina
- 2) New News/Objectives
 - a) New officials initiative
 - i) When should we roll this out? I think holding off until we can get more info from USAC
 - b) NEBRA Cross Series
 - i) Thoughts on tabling this? I believe it's in a good spot but does anyone know it's going on?
 - (1) {Alan} Soft release is going well; would like to determine at the end of the year if we need to tweak categories for proper full launch in '23.
 - c) Road Calendar Poll Draft and Management
 - i) Kaitlyn offered to help again..anyone else interested in helping manage
 - (1) Calendar poll should be sent out by next Monday
 - (2) {Alan} can assist with this
 - d) NEBRA Promoter(s) Summit:
 - i) Ideas for Topics
 - (1) Annual Report...
 - (2) Review of 2022 Expected vs actuals
 - (3) New Officials Incentives
 - (4) Increase in cost solutions

(a) Would some of the promoters be willing to share income expense reports?

(5) Calendar and Gravel Safety

(6) Spreading out races

(7) Crit week?

(8) Trends in road racing, gravel, mtb, cross

(9) Social media and email marketing best practices

(10) EFTA vs USA Cycling Sanctioned events

(a) Talking about the extra value that usac provides

(11) Grant and Funding Opportunities

(12) How to find a venue and how to approach a venue

(a) Interested clubs in supporting events

(13)

ii) Focus Group?

e) Misc

Schedule Next Board Call

Monday, December 5th @ 8:00pm

TO-Do's (carried over from last month):

- Reach out to USAC to push officials
- Conversation with Bonnie Walker about the current state of USAC offerings to incentivize Officials? (Nat Com from TX)
 - Look into USA Triathlon Officials and how that works
- *Trish and Gina about LA Update*
- ~~Press release for NEBRA CX Series~~