

NEBRA Board Call, August 29 @ 8 PM

Hosted on Zoom:

Present:

Absent:

Joseph Rodrigues

Mike Rowell

Alan Atwood

Brian Wolfe

Kaitlyn Agnew

Chris DeHahn

Alex Grabau

Agenda:

1) Progress

- a) TOTHT Grant Check Cut!
- b) More Social Media Posts rolling out..nice work Alan
- c) LA Task Force Meeting Update
 - i) Still pretty quite, but we have an LA meeting on 9/12, will provide further updates

2) New News/Objectives

- a) New England Championship Request
 - i) NHGP - Request for Junior State/NE Championships
 - (1) Brian submitted request for Junior NE and Junior CT Crit Championships. No other submissions for these. Brian will abstain from voting
 - ii) Boss Cross - MA Fat Bike Championships
 - (1) Oct 15th, just Fat Bike Men and Women
 - (a) Approved
 - iii) Keene Pumpkin CX - NH State Championships
 - (1) Oct 16th, full request listed in email to the board
 - (2) Brian to follow up with Pete on categories for medal count
 - (a) Approved pending clarification
- b) Officials Grant Request - GMSR
 - i) GMSR Grant Request Submitted for \$375 to cover official needed from NY (600 miles)
 - (1) Approved
- c) NEBRA Ranking Series

- i) Alan, have you heard back from Colin on this?
- d) New officials initiative
 - i) Brian will draft a framework for this to send out to the board in August
 - ii) Previous notes:
 - *Tradeoff in funding the creation of new officials versus continuous promoter subsidies for long travel distances*
 - iii) Apprenticeship program - officials to get paid by NEBRA
 - *Nebra pays year 2 costs provided that new official does a min event # (?) Is that number 3 events? Do we care?*
 - *Topic for promoter meeting/ with focus group*
 - *Encouraging existing officials to stay, understand their motivation/support it*
 - iv) Framing it as supporting officials
 - v) Paying for additional costs (i.e. background checks)...*not something we suggest NEBRA Covering, can get expensive quick*
- e) Growing race participation- *offer an incentive for families to come, fondo environment for many racers, maybe elite racers get a race- Hiring a lobbyist type person to advocate for exciting venues, local sports commissioner who weighs success of an event against earned revenue it brings.*
- f) *Get list of current C officials in the area to reach out to with the program details - Alan will reach out to Chris*

Schedule Next Board Call

Monday, October 8th @ 8:00pm?

TO-Do's (carried over from last month):

- Reach out to USAC to push officials
- November 14th Start outreach for road calendar
- Conversation with Bonnie Walker about the current state of USAC offerings to incentivize Officials? (Nat Com from TX)
 - Look into USA Triathlon Officials and how that works
- *Framework for Officials Incentive Program (Brian)*
 - *Reach out to Chris for list of C's (Alan)*