

NEBRA Board Call, (May Call - Late) June 27 @ 8 PM

Hosted on Zoom

Present:

Alan Atwood
Brian Wolfe
Kaitlyn Agnew
Chris DeHahn
Alex Grabau
Mike Rowell

Absent:

Joseph Rodrigues*

Agenda:

- 1) Progress
 - a) LA Task Force Meeting Update (Chris DeHahn)
 - b) Notification of Concord Crit as NE Crit Championship
 - c) Attended LA Meeting
 - i) *Get rider day data for NE (Brian)*
- 2) New News/Objectives
 - a) **SafeSport - everyone on the board is supposed to take safesport**
 - i) Kelsey Erickson reached out
 - (1) Mike and Leslie still in need
 - b) New England Championship Request
 - i) NHGP - Request for Junior State/NE Championships
 - c) New officials initiatives (Placeholder)
 - *Tradeoff in funding the creation of new officials versus continuous promoter subsidies for long travel distances*
 - i) Apprentice program - officials to get paid by NEBRA
 - *Nebra pays year 2 costs provided that new official does a min event # (?) Is that number 3 events? Do we care?*
 - *Topic for promoter meeting/ with focus group*
 - *Encouraging existing officials to stay, understand their motivation/support it*
 - ii) Framing it as supporting officials
 - iii) Paying for additional costs (i.e. background checks)
 - d) NEBRA Ranking Series (Placeholder)
 - e) Growing race participation- *offer incentive for families to come, fondo environment for many racers, maybe elite racers get a race- Hiring a lobbyist*

type person to advocate for exciting venues, local sports commissioner who weighs success of an event against earned revenue it brings.

Schedule Next Board Call

Monday, July 25th @ 8:00pm or Monday, Aug 1st?

TO-Do's (carried over from last month):

- Reach out to USAC to push officials
- November 14th Start outreach for road calendar
- ask Colin to check New England jersey Inv. at Bike Reg and past costs associated with the program. This is good.
- Conversation with Bonnie Walker about the current state of USAC offerings to incentivize Officials? (Nat Com from TX)
 - Look into USA Triathlon Officials and how that works
- *Framework for Officials Incentive Program (Brian)*
- *Alan to compile list of clubs in NE*
- Cyclocross Nationals Ideas