

NEBRA Board Call 7/13/2020

Present: Colin Reuter, Mike, Joe, Kim, Lydia, Al

Absent: Brian

Todos from last month

Racer Survey - sent out, 546 responses

State-by-state reopening guidelines for promoters - sent out and being maintained as we get updates

Agenda:

What do we make of the current state of affairs? What kind of attendance/enthusiasm has the Rent been getting? If only 40% of racers want to race as much as last year, but 0% of the races from last year are happening, that means it's a promoter's market, right?

Racer survey overview:

86.6% Male

71% over 40

So, effectively a survey of men's masters racers, if you don't filter the data.

50% Mass, 20% CT, 12% NH

61% said "my state's response seems about right"

10% too tight or far too tight

25% a little too loose or far too loose

50% of respondents did 11 or more races, 75% did at least 5

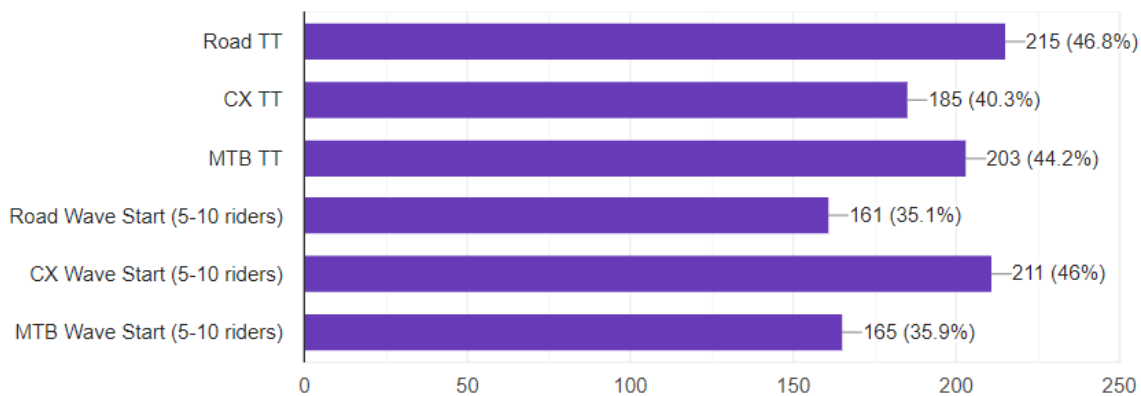
35% have decided they aren't racing this year, 24% are maybe racing, if so, sparingly. Only 25% want to race as much as last year.

Interest levels: Road down, CX even, MTB and Gravel up. Even road, though, has 74% of respondents saying their desire to road race is unchanged or has increased.

Shockingly, people are just as interested in TTs as wave starts:

If regulations require that races not be mass start, which of the following race formats would you be interested in?

459 responses



20% of respondents were not interested in any of these formats.

52% of respondents claim to only ride alone or with people they live with. Only 12% will admit to riding with more than 5 people.

Without racing...

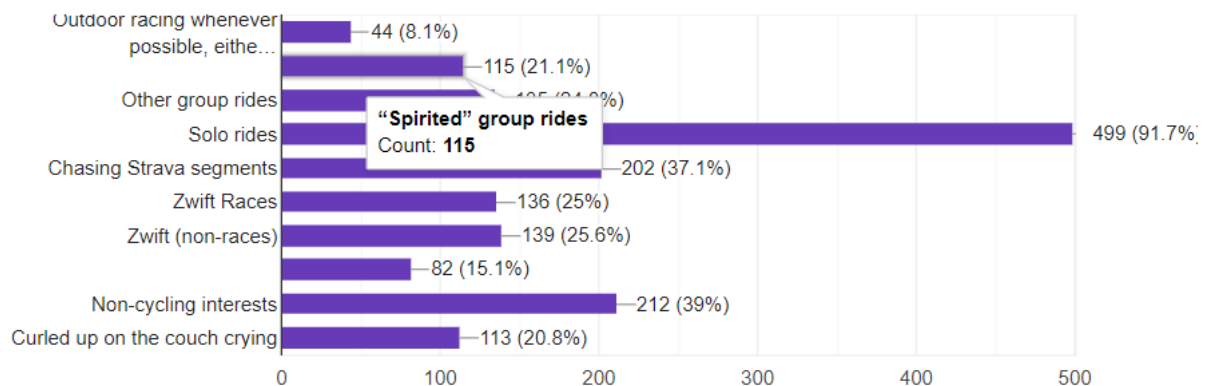
37% are chasing Strava segments

25% are Zwifting

In the absence of most racing, what have you been doing? (Select all that apply)



544 responses



Todo: Send survey results to promoters, check in with cx promoters to see if they are planning on hosting an event of some kind

Confounding factors for promoters:

State regulations change a lot.

MA: RI is out

ME: MA is out

VT: some counti

Cross state travel rules are restrictive and change quickly

What can we do for the winter or on Zwift? That's closer than we think. Contact WSBA to see what we can do to get in with their series

Todo: Joe to reach out to WSBA about series stuff

Todo: Colin to ask USAC about Zwift stuff

Todo: Lydia to slice results based on age/state/gender

Next meeting __Sept 14th 8pm _____