

NEBRA Board Call, July 25 @ 8 PM

Hosted on Zoom:

Present:

Alan Atwood
Brian Wolfe
Kaitlyn Agnew
Chris DeHahn
Alex Grabau

Absent:

Joseph Rodrigues
Mike Rowell

Agenda:

1) Progress

- a) SafeSport Complete for ALL Board Members! Woo!
- b) More Social Media Posts rolling out..nice work Alan
 - i) What does the engagement look like?
- c) Medals are in the process to get shipped to Thomas/Concord Crit for NE Crit Championships
- d) LA Task Force Meeting Update (Chris DeHahn)
 - i) Gina (WSBRA) and Andy (Colorado) are going to compile notes from the last LA Taskforce call and touch base with Chuck at USAC to see where our visions align

2) New News/Objectives

- a) New England Championship Request
 - i) NHGP - Request for Junior State/NE Championships
 - (1) Brian submitted request for Junior NE and Junior CT Crit Championships. No other submissions for these. Brian will abstain from voting
- b) NEBRA Ranking Series
 - i) Alan, have you talked to Adam on an update from his series?
 - ii) Brian - I would suggest running this as a points series like we have done for road for this year to test it out, but not totally opposed to doing more of an official series. Perhaps we should keep the email thread going for discussion?
- c) Cyclocross Nationals Idea Generation
 - i) Brian's idea is to have a tent where we offer memberships, potentially a "VIP" experience, etc. Any specific ideas for what we could do?

- d) New officials initiative
- i) Brian will draft a framework for this to send out to the board in August
 - ii) Previous notes:
 - *Tradeoff in funding the creation of new officials versus continuous promoter subsidies for long travel distances*
 - iii) Apprentice program - officials to get paid by NEBRA
 - *Nebra pays year 2 costs provided that new official does a min event # (?) Is that number 3 events? Do we care?*
 - *Topic for promoter meeting/ with focus group*
 - *Encouraging existing officials to stay, understand their motivation/support it*
 - iv) Framing it as supporting officials
 - v) Paying for additional costs (i.e. background checks)...*not something we suggest NEBRA Covering, can get expensive quick*
- e) Growing race participation- *offer an incentive for families to come, fondo environment for many racers, maybe elite racers get a race- Hiring a lobbyist type person to advocate for exciting venues, local sports commissioner who weighs success of an event against earned revenue it brings.*
- f)

Schedule Next Board Call

Monday, August 29th @ 8:00pm?

TO-Do's (carried over from last month):

- Reach out to USAC to push officials
- November 14th Start outreach for road calendar
- Conversation with Bonnie Walker about the current state of USAC offerings to incentivize Officials? (Nat Com from TX)
 - Look into USA Triathlon Officials and how that works
- *Framework for Officials Incentive Program (Brian)*
- *Alan to compile list of clubs in NE*