

NEBRA Board Call

9/17/2018

Present: JD, David Hoyle, Laura Summers, Lauren LeClaire, Dana Prey, Joe Rodrigues, Colin Reuter, Paul Boudreau

Absent: No one!

JD administrator report from the USAC National Symposium:

“Was extremely nervous heading into summit”

“New basic membership talk saved the weekend”

>DBH gave a ‘state of the union’

Trends we already knew about: road down, fondos up, mtb up, cx stable

NEBRA doing better than the national average, which still means ~0% growth

Long term IT project is overdue, over budget and is dominating their workload

Had another bad year with insurance claims which is likely to raise our premium

Will promoters ever be able to source their insurance separately? At least a year out, but maybe?

>Presentation with CCN rep (IT Vendor) about their new online permitting & registration process -- he seemed a lot more casual about the rate of progress on IT system upgrades than USAC staff does

New online permitting to launch in spring 2019 - new system is much like BikeReg event setup (JD to seek a way to keep our promoters from doing double work when setting up events)

New online reg -- sometime in the middle of 2019

New system will proactively notify LA of certain changes to permits and require re-approval

> USAC making big push for keeping up on SafeSport certifications -- they have been audited recently on this front, as have other NGB's now that this is government driven USAC continues to advocate for compliance above and beyond the bare minimums as these are important protections for our athletes

> New Basic Membership program: wholesale revision of licensing options

\$20+ basic membership: includes discounts, email news, 1 hr coaching consult, merch discount. This program is being driven by Liz Collar, hired from the Ironman corporation. Program is focusing on driving/improving customer experience. Everyone who is currently a USAC member will get this membership for free, and gets coupon to share for free basic membership

JD- “This was the best presentation/announcement of the summit and really saved the trip for me”

>Upgrade changes still “coming” Ideally they want to remove them from the rulebook and move towards policy rather than regulation, add “structured flexibility”. They are totally ok with the CX points changes we’ve put into place for 2018.

Prior to the summit JD met with the USAC VP of Marketing to talk about new Marketing options/support, seems very promising. Great to have a fresh view providing input. Met and thanked the social media person that has been providing great event updates, talked about ways to integrate New England stories into national narrative.

Post Summit JD talked with Jeff Poulin (NYSBRA) and has perhaps reset the NEBRA/NYSBRA relationship to a less combative state

Discussion about how to pay for this travel expense - JD paid out of pocket for trip as in years past. (USAC reimbursement was \$56.50 total, deposited in NEBRA account) Colin doesn't think it should be on JD to pay for this trip.

Beginning of CX update:

“Seems like season has turned out okay for as many races that were cancelled”

Gateway went well- first time promoter, four weeks to pull it off and they smashed it.

NEBRA Rankings Series wrap up

We have a tie. We need to deal with it. The only fair conclusion here is have co-champions and codify a tiebreaker policy for next year!

Balls that have been dropped:

CX season merchandise! Can we get this turned around with for Gloucester?

JD works a lot of cross events, which means he can't set up the NEBRA tent at them.

Can we get someone else to work the NEBRA tent at some events? JD to consider alternatives. Apparently we can't sell merch at Gloucester anyway

Missed Kalon Cross bc JD was working and we don't have membership coupon codes yet..

Next Meeting Date: 10/22/2018

Meeting Adjourned: 9:05 pm