

NEBRA Board Call

8/13/2018

Present: Colin Reuter, Dana Prey, Lauren LeClaire, JD Bilodeau, Joe Rodrigues, Paul Boudreau

Absent: Laura Summers, David Hoyle

**Follow up on todos from previous board call:**

Permit and Rider Day trends

**To do:** compute percentage decrease in permits and rider days

**Answer:** Rider days are even with 2017: criterium rider days are up, road race rider days are down

Permits down 6% (2 events)

Noncompetitive permits down 4% (2 events)

Bulk consumables investigation:

**To do:** Ask Shimano about course tape

**Answer:** pending

**To do:** Investigate other bulk goods

**Answer:** Found 1000 ft rolls of plain yellow 3mm tape

25 boxes of pins gets pricing cheaper than average

**New To do:** Send this offer to the CX promoter list

**To do:** NEBRA CX bulk bib number order investigation

**Answer:** Haven't been able to find a bulk deal that's good enough to be worth it

Annual license promo:

**To do:** target Kalon Farms as an early-season test of conversion rate for one-day licensees

**New To do:** talk to Dave about setting up at CCAP training race

Clothing:

**To do:** find out how many events did John have the NEBRA booth at?

9 events - Quad through Noho

**To do:** which events had the most sales?

Biggest sellers were Quad (\$610), Gloucester, Really Rad

**To do:** JD to propose fall order quantities

Need more hats and sweatshirts

**New To do:** Dana to update artwork/coordinate with vendor

**New To do:** Add a winter hat item

**New To do:** JD plan which events to set up NEBRA tent at

Upgrades:

**To do:** create a list of CX upgrade revisions. Follow up with rule change suggestions for USAC again.

**Answer:** Press release written for CX points changes. Notified USAC.

**New To do:** Publish in late August newsletter

### **JD's Administrator Report**

GMSR is struggling with some turnout issues, Masters 40 likely to be cancelled. A Masters Women 50+ will be added to the 3/4/5 along the same lines as the 60+ and 4/5 Men. This gets a few more people to the race in more suitable fields without having to add a whole extra start. USA Cycling has approved this derogation.

We got a request for Boss Cross to be the Massachusetts Fat CX Champs Approved, we like the idea of exposing people who may like riding fat bikes to a cross race

For 2019 consideration: a possible junior 'series', and women's 'series' or dedicated coordinators as a way to drive turnout. We are searching for ways for NEBRA to add value to these groups so promoters will feel comfortable offering the fields.

Calendar policy was discussed- we are including unsanctioned/alternatively sanctioned events this year but struggle with how to/if to support events outside USA Cycling because they cost NEBRA surcharge income, rebate income and sponsorship income. What's fair to everyone?

New CX Event -- Gateway CX

KMC/Thompson confirmed on the calendar. Will be returning as one-day UCI event and one -day USAC event in 2018

### **Items in progress**

New Bylaws

New CX Upgrade points

Next Meeting Date: 9/17/2018

Meeting Adjourned: 8:58 pm