

NEBRA Board Call

7/16/2018

Present: JD Bilodeau, Joe Rodrigues, Colin Reuter, Laura Summers, Dana Prey, Paul Boudreau, David Hoyle  
Absent: Lauren LeClaire

1) JD's Administrator Report

- a) Permit and Rider day numbers year to date From USAC: Nationwide, everything is down 4% - rider days and events. In New England: down 2 events. Down 1000 rider days according to USAC, Down 815 rider days according to our math.  
**To do:** compute percentage decrease in permits and rider days
- b) Pre cx season updates - JD Will assemble rule update/refreshers for officials, consumables for promoters
- c) Looking into bulk sourcing NEBRA consumables to save promoter time/money. For example numbers -- number sets and course tape. **To do:** Ask Shimano about course tape **To do:** NEBRA CX bulk bib number order (needs to be executed on quickly if it's going to be useful to early season promoters)
- d) Five Thrive update:  
Local Association grant for stickers and brochures that will include a discount code for a new rider buying an annual license.  
Would be nice to have some kind of care package for new promoters including these stickers and other materials  
Share the code with CT Women's Initiative riders  
**To do:** target Kalon Farms as an early-season test of conversion rate for one-day licensees
- e) Kit/clothing update-  
On site sale discussions  
Time to do a fall kit order  
Should we take on more inventory of soft goods like hat/sweatshirts/socks  
Last year we sold clothing at an ok profit depending on item  
**To do:** find out how many events did John have the NEBRA booth at?  
**To do:** which events had the most sales?  
**To do:** JD to propose fall order quantities
- f) August Adventure:  
JD noted volunteers needed, venue is "ok"  
JD has tent/potties ordered  
JD will talk to Steve Weller about rest stop\*Shortly after the BOD Call JD/Colin decided to cancel the 2018 event due to time and venue issues

- g) LA Working group call recap:
- h) USAC is revising the 'club of the year' award -- we're considering doing a New England club of the year award based on their new criteria: more focused on participants, putting on events etc.
- i) Tokeneke grant discussion -- sending it back to the promoter with some suggestions about other things to request a grant for instead
- j) Upgrade policy discussion Consensus: USAC upgrade points and rules don't fully cover all scenarios in which a rider should be upgraded, specifically the Cat 5->4->3 upgrade path due to the fact that Cat 4/5 races have largely superseded cat 5 races  
**To do:** create a list of "reduced requirement" scenarios for press release with a target release date of late August, to make it clear under what circumstances we would approve with lower requirements and seek out riders in those scenarios to move up. Follow up with rule change suggestions for USAC again.

Next Meeting Date was assigned - 8/13 at 8pm - Meeting adjourned 9:20 PM