

Board Call

5/14/18

Present: JD Bilodeau, John Laupheimer, Colin Reuter, Lauren LeClaire, Laura Summers, Paul Boudreau, Dana Prey, Jim Smith

- 1) Transition: Info@nebra.us has not yet gotten any responses. Tim Mitchell has expressed some interest but is in Europe. JD: Need to re-up the board notice, will include notice again in email newsletter.
- 2) USAC - Myles Standish incident process -Steps are either CR DQ's or relegates on site, next would be TD involvement/suspension. We are pretty much out of the loop. Will pass incidents on to USA Cycling for them to handle.
- 3) Communications - JD looking for feedback from BOD on volume/subjects - we seem to be losing a nominal # of subscribers per email. Colin: Maybe more on rankings- every M/T update. KSR needs more Twitter attention. KSR concerned about M40-/50's. Women light. Canadians are unavailable due to Canadian stage race conflict. JD will set up our Facebook page to auto Tweet with each post.
- 4) Hall of Fame announcement has happened- Presentation with Butch at Standish. Kermis for Karen. Hoping for Clamfest for Kinnin?
- 5) Last year's standings jersey's are here and are out or going out. Start to Tweet that and support 2018 rankings
- 6) NEBRA kit should be arriving in the next week or two. Will post inventory on website, prep for fall order w/long sleeves.
- 7) Grants submissions: Concord has requested a moto grant and a development grant. Sunapee has lowered fees, looking to run tight b/e budget. See if that works. NEBC looking for support (permit/insurance) for the kid's grass crit. JD will post to Basecamp.
- 8) August Adventure - Do we want to do it? Is there another date? Not really a better date. July has day after JAM Fundo. Also day after a couple of Fundos. August not so good. Budget has a better turnout profit in it but the reduction in communications expense offsets that. JD estimates he put in ~30 hours. Survey? Marketing right? Not all gravel rides work. Should we do more outreach at events instead? In addition? Colin: one more time. Onward to Basecamp.

--Next call was scheduled, meeting adjourned.