

NEBRA Board Call

4/16/18

Present: JD Bilodeau, John Laupheimer, Colin Reuter, Laura Summers, Dana Prey,
David Hoyle, Jim Smith

- 1) Communications - Next MailChimp email will come out tomorrow. Highlight transition to Road Race portion of Velotooler series. Post for Facebook page coming up w/ Jon Lowenstein on office park crits. Colin Reuter suggested we add an archive of emails/newsletters on nebra.us. Working w/ Shaun and Alissa about Officials communications.
- 2) Concord Crit - We have received a bid for Concord to host the New England Regional Crit championship - BOD voted Yes. JD will get some info to John on next steps in trying to get Loudon sanctioned.
- 3) Other Administrative Items - NEBRA Rankings Series jerseys are ordered. NEBRA kit order is in, too. May timeframe for delivery. Getting some branding marketing stuff from USAC- 2 rolls of snow fencing from USAC on it's way. Submitted a Local Association Grant request to USAC. Asked for a \$1500 grant to fund a program highlighting training races and converting one days to annuals. Program includes brochures, stickers, etc. featuring up to 90 \$10/off license discounts for 1st time races. We plan to track them to find out what is working for selling full licenses. Beginner rider programs and clinics being worked on. NBX training series is now permitted and Matt Bodzioni is looking for mentors for clinics and mentored race experience nights. Those will allow additional upgrade points. Talked to Joan H. at USAC about clubs and issues. Working at adding some value for clubs. Talked to Rob Kelly at MABRA to get similar data as what CR does for our summit. Also putting their women's coordinator in touch with Lauren Le Claire. MABRA uses BikeReg to collect their rider surcharge. Easier for everyone. Survey promoters to see if this is of interest for 2019? Permitting has come back through NEBRA for Stafford Springs.

Promoter post event survey to be finished by JD by mid-week.

- 4) Search Committee - Currently Stalled.
- 5) Treasurer Transition - Payroll needs to transition over now that we have switched banks. 2 more payrolls on old bank account. JL to call Advantage Payroll.

--Next call was scheduled, meeting adjourned.