

## NEBRA Board Call

3/14/17

Present: JD Bilodeau, John Laupheimer, Colin Reuter, Laura Summers, Lauren LeClaire, Dana Prey, David Hoyle, Paul Boudreau, Jim Smith

Call Started at 8pm

JD Gave an Update and Next Steps on Communication Plan -

There are Basecamp Projects and a shared Google doc on what we will be doing, available for the Board now. MailChimp newsletter is monthly, going to weekly with race season. NEBRA Rankings MailChimp newsletter is ready, needs board approval, please check our emails and do so. Rankings Jerseys ordered due in April. Next MailChimp newsletter has '20 questions' w/ JD and Hall of Fame inductees/Diane Fortini Award. Aim to be more active on Twitter, Facebook. Monday will be race recap email newsletter, followed later in week with Social Media for upcoming events. Board Members should amplify social media posts. We should be looking at metrics and tracking.

JD Gave an Update and Next Steps on Clinics -

Identified existing clinics, 3 in conjunction with ECCC events (Intro clinics), a couple of CCNS Bike Racing 101, one at the Kermis, one at Greenfield. Looking at NEBC to host Intro to bike Racing at the Velodrome, rescheduling a NEMCA / Amos Brumble skills clinic a possibility, and hosting a clinic at the SMCC weekly series, possibly the women's race on 5/13?. Next steps: get in touch with organizers, help with clinics(support). Currently USA Cycling is not awarding as many upgrade points as in the past.

JD suggested additional upgrade credit possibilities exist with Mentored Race Experiences later in season at weeknight training races. Laura Summers mentioned the CT Women's Initiative have some in bike shop lectures and clinics.

JD mentioned USA Cycling is working on a LA grant program. Currently thinking of proposing a ~\$1000 grant to give clinic participants/one day license holders a coupon for a discount on new annual license. Everyone likes this idea and we are a go on doing this whether we have USA Cycling financing on board or not. JD will pursue the LA grant as well as work on technical details of coupon codes.

Update and Next Steps on Promoter Satisfaction Survey - This is a post event survey of promoters conducted by NEBRA. Our next step is coming up with a list of 10 survey questions. Paul/Colin/John Laupheimer will help.

August Adventure - We are looking at possible different dates, looking at other alternatives, explore how to get it more profitable or replace with a different fundraising method. JD Will pursue.

NEBRA is searching for its Next President as John will be stepping down. - A few possible names were suggested, Paul has formed a Search Committee project in Basecamp.

2 Grant requests have been received, and votes were held on awarding grant funds. Both events were awarded funds.

We received a grant request from the New Officials/New Moto Officials Clinic being held in Bethel, CT March 17 and 18.. An Officials Education Grant of \$250 was awarded towards clinic costs.

We received a grant request from the Greenfield Criterium being held June 24th. This was the second grant request from Greenfield. A Development Grant of \$275 was awarded towards the riders clinic and insurance costs. (BOD member Colin Reuter recused himself and left the call prior to the vote)

--Next call was scheduled, meeting adjourned.