

NEBRA Annual Meeting Minutes-Draft

January 29, 2018, 7:00 PM

Meeting called to order at 7:05

Review of the agenda

Remarks from John Laupheimer

Review finances

Vote

Open discussion of other business

Roll call:

Proxy vote count: 27, announced by Dana Prey, this reaches a quorum

Berkshire -not present

EssexCounty velo -present

Pedal Power Training - present

CCB-not present

NCC-present

NE Devo -not present

Bicycle Link-present

Minuteman- not present

NEBC- not present

Mystic Velo- not present

NE Masters - not present

545 Velo- not present

Rancourt Shoe Rainbow- not present

CCAP-present

Putney- not present

Bell lap-present

Arc En Ciel-present

Clif Bar Giordano- not eligible to vote in this election

Comprehensive racing- not present

Colonial bike company- not present

GLV- not present

CycleSmart-present

Sunapee- not present

Class Cycles- not present

Cyclonauts-present

CVC- not present

Cheshire Cycle- not present

Andiamo- not present

Mad Alchemy Zanc- not present

Stage 1/Airline-present

International Cycling- not present

Drew Salinga- not present

Team Horst- not present

John's Comments - Summary of the State of NEBRA

Thank you to the community

John announced he will not run for re-election as NEBRA board president. He will act as interim president until June while a replacement search is conducted. The next election for NEBRA board president will be held in January 2019.

It was determined a full time person was needed four years ago after Diane Fortini stepped down as the NEBRA administrator. JD was hired as the person to assume this full time position.

Loss of road racing events and participants has stabilized in the last three years.

NEBRA's budget broken even in 2017 without any large individual contributions.

Internally, NEBRA feels it needs to execute better:

- Better management of the administrator
- More execution from the board
- Communicate better with the community; Engage the community and get its help.

An online project management system call Basecamp was introduced in 2017 to help manage projects and deadlines. It has been helpful.

Assets are healthy at approximately \$40,000

Financials were emailed to everyone. John summarized them.

Position of treasurer has been transferred to Leslie Timm from Jim Smith

Income is broken down by: USAC fees, NEBRA race surcharge, sponsorship, merchandise sales, membership from clubs: \$62,000 total

Expenses: Administrator payroll (NEBRA feels the admin expense is very justified since we are an administrative organization), Social media (Better value is needed for social media spending)

Chris asked: Approx \$10,000 to social media, less than this in race support. What is NEBRA's feeling on this?

John's Response: NEBRA's thought was to drive racers to races with social media. We are reconsidering how effective this is and ways to improve.

Chris Dehan: NEBRA needs to better promote the organization so that people know what it is doing and the impact it is having.

John's Response: NEBRA's thought was originally to use social media to expose people to the organization and grow awareness of NEBRA's existence - who is NEBRA? That transitioned to "how can we deliver value to the races?"

Election

John asked if everyone voted.

Rob Stiles noted that he did not receive a confirmation for voting. Dana Prey confirmed that he voted.

- Dana announced the winners of the election: Dave Hoyle, Lauren LeClaire, and Colin Reuter

John thanked Erin Faccone for running.

John made a call to action for more NE clubs to become voting members and more individuals to participate in elections.

Other business

Adam Myerson: Observed that there was much silence from on the conference call. He stated that the NEBRA promoters summit was very active and that is the reason he feels it is quiet. Adam Myerson asked that minutes from the NEBRA Promoters Summit be shared.

Rob Stiles: Asked that minutes from the NEBRA Promoters Summit be shared. Would like to see an events schedule.

John: Clarify that NEBRA cannot deny event permits, it can only persuade events to move dates to avoid conflicts. Road doesn't have much conflict. Colin Reuter is managing the CX calendar by gathering all prospective CX races dates and identifying conflicts as a start of resolution.

Paul Boudreau thanks John Leipheimer for his service to NEBRA.

John motioned for the conclusion of the meeting.

The meeting was adjourned at 7:34 PM.